

ARTICLE ON - ATMANIRBHAR BHARAT



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UNDER THE LEADERSHIP

OF

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ATMANIRBHAR BHARAT

Atmanirbhar Bharat is The Dream of Our Honourable Prime Minister of India, Narendra Damodardas Modi. In addition, it is a just started Campaign on 12 May 2020, to make India a totally independent and self-reliant country. This Campaign was first mentioned during the announcement of Economic Package related to COVID-19 Epidemic on 12th May 2020, in “Self-reliant India Mission” or “Atmanirbhar Bharat Abhiyan”. This Atmanirbhar Bharat policy does not support to be Conservationist in Nature. Even so, our Finance Minister, Nirmala Sitharaman has said, “Atmanirbhar Bharat does not mean to disconnect from the rest world.” Likewise, Law and IT Minister Ravi Shankar Prasad said, “Self-reliant India does not mean to isolate away from the world. As well as, Foreign investors are welcome to invest and build new Technologies in Atmanirbhar India to become a huge and magnificent part of the Global Economy.”



Initiatives:

In the Atmanirbhar Bharat package, our government has taken several decisions. For instance, increasing privatisation in many departments, changing the definition of MSMEs, increasing FDI in defence, and vision has gained support in many fields like solar manufacturers. Some Examples of Initiatives taken to help Atmanirbhar Bharat: Firstly, IIT Alumni council set up the largest fund in the country of worth ₹21,000 Crores (The US \$ 2.9 Billion) with the target to support the Abhiyan towards self-dependence. Secondly, By the starting of May, the growth of India's PPE (Personal Protective Equipment) Sector from zero before The March to 1,50,000

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Pieces per day. Moreover, it is an excellent example of self-sufficient India. Besides, The Indian PPE Industry has reached ₹7000 Crores (The US \$ 980 Million) within 2 months, The Second Enormous after China. Thirdly, Reliance jio announced "made in china" India 5G network in mid-July 2020. Additionally, in mid-July, The Owner of Reliance, Mukesh Ambani presented that, "Reliance Jio has built a complete 5G network from scratch. Also, it will help us to launch a classic 5G network of India, using 100% homemade solutions."

Self-reliance or Self-sufficiency:

According to [Indian Express](#), "Atma nirbhar" can be understood as either "self-reliance" or as "self-sufficiency". The confusion, according to the Express started on 12 May itself, the day the phrase was first announced, The state of the world today teaches us that (Atma Nirbhar Bharat) "Self-reliant India" is the only path. It is said in our scriptures — Eshah Panthah. That is — self-sufficient India.

— **Prime Minister Narendra Modi, PIB**

[Swaminathan Aiyar](#) says the same, "atmanirbar" can be translated as both self-reliance and self-sufficiency. India in the 1960s-70s tried self-sufficiency and it didn't work out. Aiyer says that "to go back to self-sufficiency again appears to be going in the wrong direction." In May, in an article, [Livemint](#) translated the term as "self-sufficiency". Furthermore, they faced challenges in threshing, storage, transportation, closure of markets and mandis. Rubber and tea plantations in Kerala and Assam suffered a considerable loss due to the halt in farm operations. The restricted mobility has obstructed the sales of vegetables and fruits. In such situations, the idea of Atmanirbhar Bharat seems futile. The intended objective of this concept is two-fold. First, for the poor people, interim measures like liquidity and direct cash transfer are released, which will act as shock absorbers. Second, the plan is to bring reforms in the growth-critical sector to make it globally attractive. When these measures are applied, then it will revive the economic activity and create opportunities in micro, small, agriculture and medium sectors. Also, it will bring substantial growth in power, coal, defence, aviation and mining. The scheme formulated is a one-step towards the one nation one market and help India emerge as the food factory of the world.

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Atmanirbhar Bharat 3.0: On 12 November, Finance Minister of India Nirmala Sitharaman announced 12 new fresh stimulus measures that can be called the subsequent step in the series of stimulus announcements - Atmanirbhar Bharat 3.0.[25][26][27] The intent of this announcement is to give a much-needed boost to COVID-19 hit economy and stimulate employment in the formal as well as the informal economy, enriching ease of doing business, prolonging the deadline for the CLGS Scheme (Credit Line Guarantee Scheme), upgrade housing infrastructure, etc.[2

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One of the objectives behind the recent announcements under Atmanirbhar Bharat 3.0 is to lend benefit

to individuals and companies who lost their jobs because of the Coronavirus induced lockdown



Commentary:

Atmanirbhar Bharat has been called by some as a re-packaged version of the Make in India movement using new taglines such as 'Vocal for Local'. Other opposition members spoke about how India had enacted policies engineers, AIIMS for medical science, DRDO for defence research, HAL for aviation, ISRO for space, CCL, NTPC and GAIL in the area of energy; criticising the advertising tactics. Some have re-phrased it to "Fend For Yourself" Campaign.

Calls for India to boycott Chinese products (and promote an Atmanirbhar Bharat instead), are practically difficult in the short term for India as India imports \$75 billion worth of goods every year from China, to the extent that parts of Indian industry are dependent on China. Following the Galwan Valley skirmish on 15 June 2020 in which parts of Indian industry are dependent on China. Following the Galwan Valley skirmish on 15 June 2020 in which around 40 Chinese soldiers and 20 Indian soldiers died, Swadeshi Jagaran Manch said that if the government was serious about

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making India self-reliant, Chinese companies should not be given projects such as the Delhi-Meerut RRTS. Results of the boycott China movement started showing in early August, with Government of China's customs data showing that Chinese exports to India had fallen by 25% as compared to the same period in 2019.

According to an Indian Express article on 23 September 2020, unfinished reforms in the Atmanirbhar Bharat agenda include:

Vocal for local: Not only should products be 'made in India', but the promotion of those products should take place so as to make those products competitive. During the Independence Day speech in 2020, Prime Minister Modi said that "The mindset of free India should be 'vocal for local'. We should appreciate our local products, if we don't do this then our products will not get the opportunity to do better and will not get encouraged." Amul Managing Director RS Sodhi explained that the phrase vocal-for-local "meant that products be made competitive vis-a-vis global brands" and that "it didn't mean that one must only buy products that have a logo 'made in India' on it." An extension of this slogan is 'local for global', that local products in India should have global appeal and reach

BE A VOCAL FOR LOCAL

THANK YOU

JAI HIND!

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