

Below is the web copy and the assessment / test (that needs to be turned into software for our membership site). It is pretty basic.

- Anything in red is instruction for the programmer. Blue are migrated fields for the programmer to note. Green highlights are links.

Page 1. Introduction.

Congratulations your first step in your Salon Superstar Club Membership is a journey of self-discovery that will help turn you into a salon superstar salon owner.

The following assessment is designed to help you know yourself better as a salon owner. It's all about self-discovery and helping you become the most empowered profitable successful salon owner that you can be!

This assessment will allow you to get the most out of your Salon Superstars Club. It only takes 5 minute and is a fun and important way to start your journey with Salon Superstars - after all it will allow YOU to develop a personal blueprint for salon success based on your unique personality style.

You will discover your personal DISC profile, which simply put, shows you how your personality tends to operate in your role as a salon owner.

If you have done a DISC profile before, and you are thinking "I don't want to do this again", let me tell you, the way Salon Superstars help you to use Disc profiles to build a successful salon business will blow your mind and skyrocket the profits of your business. So make sure you do the assessment...we promise you it will be worth it.

This assessment is fun- its not a test and there are no right or wrong answers – so you can't fail or get something wrong. In fact you can only discover, grow and succeed as a result of the insights you will gain into yourself as a salon owner. So enjoy and have fun on the amazing voyage of self-discovery. Remember it only takes 5 minutes to complete and then you get instant access to a report that is all about YOU.

[Click here to start.](#)

You can take this test later and go straight to our new members start page by [clicking here](#) – but we wouldn't advise it – you will get the best advantage from doing it NOW!

Page 2. *Instructions and assessment.*

Great! You are ready to start...Awesome...you are about to be blown away with some wonderful insights into yourself. These insights will help you make more profit, build a successful salon and get the lifestyle you desire.

Lets get straight into it...

In the assessment below you will find a list of statements. For each statement select a the number from the drop 5 to 1 that best indicates how accurate or inaccurate the statement describes your thoughts, feelings, actions and behaviours in your role as a Salon Owner.

Values

1. = Very inaccurate
2. = Inaccurate
3. = Neither accurate or inaccurate
4. = Accurate
5. = Very accurate

When you are responding to the particular statements think specifically of how you think, act and feel at work running your salon on a TYPICAL day.

That's important! We can't have you thinking about a particular situation as you respond to the statements. Got it – you must answer the questions with the feelings, actions, thoughts and behaviours you take to a typical day running your salon in mind.

The accuracy of this assessment is based on your ability to weigh up the rating for each statement so reflect on the statement before responding. As an example if a statement is only a true representative of you 50% of the time rate the statement a 3 (neither accurate of

inaccurate). The rule is to reflect carefully on each statement and how it applies to you. But don't get to hung up – its meant to be fun and it only take 5 minutes to do.

NOTE: Do not miss rating a statement.

I have included the assessment below in its hard copy version – you could take the assessment yourself so you can see how it works. The assessment process will need to be automated so the client does not have to do any adding or subtracting - the maths will becomes an automated process.

Please make sure the assessment is a tick and flick response where they are able to chose the value 1, 2, 3, 4, or 5 for each statement without having to TYPE anything.

Once they have typed their name – it will be transcribed on to their report page.

The calculations in the bottom 3 rows of table 1 below happen automatically and hidden from the clients view.

Table 1.

Name.....

Good listener		Want to make the rules		Like to do things accurately		Wide variety of friends	
Put up with things I don't like		Go straight ahead with projects		Like doing things the right way		Liked by others	
Willing to follow orders		Act in a forceful way		Do things right the first time		Like to meet people	
Will go along with others		Want to win		Think of what makes the best sense		Fun to be with	
Think of others before I decide		Will be the first to act		Like to be precise		See things positively	
Willing to help		Do not give in		Shy with others		Feel contented	
Understand others feelings		People see me as powerful		Good at analysing things		Happy and carefree	

Nice to other people		Sure of myself		Think things through		Liven things up	
Have warm feelings for people		Want to be in charge		Keep things to myself		Feel relaxed most of the time	
Let others lead		Like to take action		Think things over carefully		Happy most of the time	
Don't like to cause problems		Quick to act		Don't like to much attention		Find it easy to meet strangers	
Don't make demands of people		Feel strong		Don't say to much in a group		Communicates in a lively manner.	
Total column 1		Total column 2		Total column 3		Total Column 4	
Subtract	-1	Add	+2		+0	Subtract	-2
S Score		D Score		C Score		I Score	

Congratulations you have finished - [Click here](#) to get your report.

The table immediately below should happen automatically and hidden from the clients view.

Scoring. Add up the scores in each column. Adjust the scores by adding or subtracting as shown. You will now have 4 scores – S score. D score. C score and I score.

Now take your scores and translate them into the following Box.

	Score		Score		Score		Score
D		I		S		C	

Once we have the scores, take their 2 highest scores and generate a new page with the reports for their 2 highest scores. In the example below (page 3) I have imagined they scored highest in D and I and lower in C and lowest in S. Any item in blue below has been migrated from information gathered or calculated on page 2 or from the report pages below and appropriated to the relevant field on page 3.

Page 3. Report generation.

	Score		Score		Score		Score
D		I		S		C	

Hi (first name) congratulations for getting this far. You scored highest in the (D) style with a score of (score) and second highest in the (I) style with a score of (score). As a result of you having your highest scores in the (D) and (I) styles we have produced a report reflecting the personality attributes assigned to these styles in the DISC profiling system. And don't worry you can check out the reports for the (C) and (S) styles that you scored lower once you get into your membership website. We want you understanding all the profiles.

If one of the styles reports below jumps out and seems truer for you than the other styles report it's because you scored far higher in that style. If they both seem true and you see that you swing back and forth between the 2 styles, that's because your scores were more even.

These reports are just brief snapshots. Once you are inside the membership site you can do a very accurate assessment of yourself or staff members with our advanced DISC profiling system.

Enjoy and learn.

[Click here](#) for your (D) Style Report

[Click here](#) for your (I) Style Report

Report correlating to the highest score goes first. Please ensure the report opens up in a new 'floating' window (that sits on top of this page) with the ability to scroll up and down to read the report.

Other uses in the salon for this assessment.

We asked you to do the assessment with your typical day in the salon on mind so you could see how your personality tends to operate on the day-to-day level of running your salon. However you can go back and do this assessment again holding specific incidence in mind and you may get a different score and style response. As an example you could do the assessment with the memory of how you are during times of conflict with staff and you may discover another style is dominant in these situations. The report generated would help you learn about your strengths and weakness in conflict with staff members. Remember the more knowledge you have of yourself the more effective you will be as salon owner.

Advanced DISC profiling system.

Once you are in the membership site you get access to the super advanced DISC profiling system that will produce a very accurate report on yourself and how you operate as a salon owner. You can also use this for staff and in the recruiting process. This advanced system will give you an accurate report on your blends. In reality we are not just one style but are a conglomeration of the 4 styles. When your or a potential recruits blend is accessed accurately with our system you will find out exactly how they / you operate on a behavioural level within your / their role in the salon.

If you have the time check out the reports for the last 2 DISC styles. You scored lower in these 2 styles and therefore your behaviour, thoughts, feelings and actions are less likely to reflect the following styles. However it will give you insight into how other people operate...an insight you must have if you want to be an effective salon leader and recruiter.

[Click here](#) to check out the reports for the (C) that you scored lower in
[Click here](#) to check out the reports for the (S) style that you scored lowest in.
(These styles will be less noticeable in your personality during a typical day).

[Click here](#) to proceed to the members start page. Please ensure the report opens up in a new 'floating' window (that sits on top of this page) with the ability to scroll up and down to read the report.

