

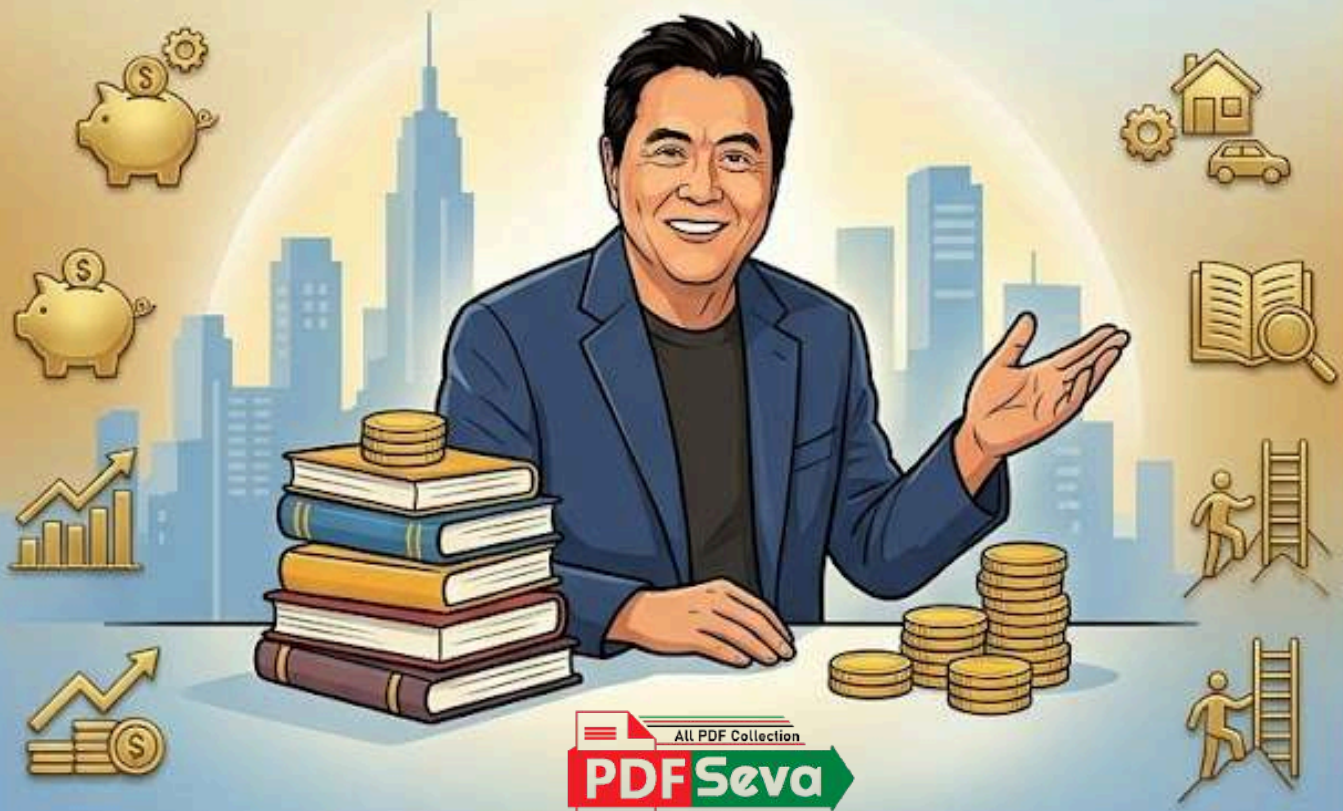
# 50 POWERFUL QUOTES

from

# RICH DAD POOR DAD

By **ROBERT T. KIYOSAKI**

Financial Wisdom to Transform Your Life



**BEGIN YOUR WEALTH JOURNEY**

## WHAT YOU'LL LEARN:

Key Lessons

- ✓ Mindset Shift
- ✓ Asset Building
- ✓ Risk Management
- ✓ Asset Building
- ✓ Financial Intelligence
- ✓ Early Retirement

## MONEY & MINDSET

- “The poor and the middle class work for money. The rich have money work for them.”
- “It’s not how much money you make, but how much money you keep.”
- “Money comes and goes, but if you have the education about how money works, you gain power over it.”
- “Don’t work for money; make money work for you.”
- “Financial struggle is often the direct result of people working all their lives for someone else.”

## LEARNING & THINKING

- “The single most powerful asset we all have is our mind.”
- “Winners are not afraid of losing. But losers are.”
- “An intelligent person hires people who are more intelligent than he is.”
- “The more you learn, the more you earn.”
- “Your future is created by what you do today, not tomorrow.”

## TAKING ACTION

- “Action always beats inaction.”
- “Thinking without action is just daydreaming.”
- “If you want to go somewhere, it is best to find someone who has already been there.”
- “Successful people ask questions. They seek new teachers.”
- “Start small and dream big.”

## ASSETS VS LIABILITIES

- “An asset puts money in your pocket. A liability takes money out of your pocket.”
- “Rich people acquire assets. The poor and middle class acquire liabilities.”
- “Focus on acquiring assets, not status symbols.”
- “Your house is not an asset.”
- “Financial freedom comes from owning income-generating assets.”

## FEAR & RISK

- “Fear is what keeps most people working at a job.”
- “The fear of losing money makes people poor.”
- “The biggest risk is not taking any risk.”
- “Failure inspires winners. Failure defeats losers.”
- “Don’t let the fear of losing be greater than the excitement of winning.”

## INVESTING & WEALTH

- “Investing is not risky. Being uneducated is risky.”
- “The rich focus on their asset columns while everyone else focuses on their income statements.”
- “You must know the difference between an asset and a liability.”
- “Wealth is a person’s ability to survive so many number of days forward.”
- “It’s not what you say out of your mouth that determines your life, it’s what you whisper to yourself.”

## CAREER & LIFE CHOICES

- “Job is an acronym for ‘Just Over Broke.’”
- “Employees work hard enough to not be fired, and owners pay just enough so employees won’t quit.”
- “The rich don’t work for money. They make money work for them.”
- “Don’t be addicted to money. Work to learn, not to earn.”
- “Often in the real world, it’s not the smart who get ahead, but the bold.”

## SUCCESS PRINCIPLES

- “Success is a poor teacher.”
- “The more a person seeks security, the more that person gives up control over their life.”
- “Financial intelligence is made up of knowledge from four broad areas.”
- “Opportunities come and go. The ability to see them does not.”
- “People who avoid failure also avoid success.”

## GROWTH & DISCIPLINE

- “Self-discipline is the number one delineating factor between the rich, the poor, and the middle class.”
- “You are only poor if you give up.”
- “Excuses cost a dime and that’s why the poor could afford a lot of it.”
- “Don’t let emotions control your finances.”
- “The rich build networks; everyone else looks for work.”

## MOTIVATION & PURPOSE

- “Find a reason bigger than reality.”
- “If you want to be rich, you need to be financially literate.”
- “Dreams cost nothing. The price comes in working toward them.”
- “You will only be as successful as you are willing to be uncomfortable.”
- “Great opportunities are not seen with your eyes, but with your mind.”